

# PEPSICO BOTTLE & CAN PORTFOLIO CAN HELP DRIVE INCREMENTAL SALES AND PROFITS



## DELIVERY ON THE RISE

- 86% of restaurants have reported increase in delivery (Datassential Operator Survey- March 2020)
- +8 - 13% incremental growth in online ordering expected in 2020 post-crisis



## MEAL BUNDLING

- Beverages bundled with food encourage customers with value and is the most effective way to drive incidence
- 53% of consumers facing financial hardship



## BOTTLE & CANS OFFER VARIETY

- Unique beverages to drive interest. Consumers are looking for unique beverages they don't already have at home
- Options for the whole family that are resealable including multi-serve formats



**Bottles Are Preferred By Consumers ON-THE-GO**

